

THE RIGHT **DATA**  
THE RIGHT **WAY**  
THE RIGHT **TECHNOLOGY**  
THE RIGHT **PEOPLE**

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[www.PESC.org](http://www.PESC.org)

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# PESC

- **Founded 1997 in Washington DC**
- **Non-profit (501c3) Association w/ 2 Staff**
- **Open Standards-Development Body**
- **Open Standards-Setting Body**
- **Governed by Voluntary Consensus**
- **Funded by Dues, Sponsors, Registrations**
- **PESC Approved Standards Free & Open**
  - EDI
  - PDF
  - XML
- **Data, Software & Technology Service Providers**
- **Schools, Districts, Colleges & Universities**
- **College, University & State/Province Systems**
- **Local, State/Province & Federal Government Offices**
- **Professional, Commercial & Non-Profit Organizations**
- **Non-Profit Associations & Foundations**
- **150 volunteers**

# PESC

leading the establishment and adoption of open data standards across the education domain

Academic  
Credentialing &  
Experiential Learning

\*Admissions  
Workgroup for  
Recruitment Data

Canadian PESC  
User Group  
(CanPESC)

JSON  
Task  
Force

Global Education  
Code (GEO)  
Workgroup

Change Control  
Board (CCB)

EdExchange (CDS)  
User Group

Education Record  
User Group (ERUG)

Seal of Approval  
Board (SAB)

Technical Advisory  
Board (TAB)

PESC Board  
of Directors

PESC MEMBERS

PESC APPROVED STANDARDS

# INTEROPERABILITY BUSINESS VS. TECHNICAL

- **Comprehensive Management Support**
- **Controlled Access & Security**
- **Disaster Recovery**
- **Flexibility & Scalability**
- **Formal Governance & Policy**
- **Fraud Prevention**
- **Funding & Licensing**
- **Privacy**
- **Quality Control Measures**
- **Training**
- **IT Strategy**
- **Business/Use Cases**
- **Data Delivery, Timelines & Requirements**
- **Federations**
- **PESC Approved Standards**
- **Student/Learner-Centric Perspective**
- **Unique ID's & Standardized Code Sets**
- **Use of Hubs and Spokes**

# PESC APPROVED STANDARDS BY TECHNOLOGY

JSON  
*In Process*

PDFxml



2011 – Also referred to as ‘PDF Attachment’, this standard is payload neutral; and automated, machine-to-machine functionality, emphasized by PESC, is only possible if payloads are PESC APPROVED STANDARDS.

XML



2004 – College Transcript & Student Aid  
2006 – High School Transcript  
2009 – Admissions Application & IPEDS  
2009 – Education Test Score Report  
2011 – NSLDS  
2013 – Student Loan  
2015 – Education Course Inventory  
2016 – Academic ePortfolio  
2017 – Common Credential

EDI



1990 – College/High School Transcript (combined)  
2001 – Education Course Inventory  
2009 – Admissions Application

1990

1<sup>st</sup> EDI Standard  
AACRAO, CCSO, NCES

2004

1<sup>st</sup> PESC XML  
Standard

2011

1<sup>st</sup> PESC PDFxml  
Standard

2018

1997

PESC Founded  
ANSI Membership Cancelled  
EDIDevelopment Stopped

2003

2015

Seal of Approval Launched

# AROUND THE WORLD



- **Australia / New Zealand**

- My eQuals

- **Canada**

- OCAS & OUAC
- ApplyAlberta

- **China**

- Higher Education Student Info & Career Center

- **Europe**

- EMREX
- EWP

- **Netherlands**

- Diploma Registry

- **South Africa**

- Qualifications Authority

- **USA**

- Common Application
- Credentials, NSC, Parchment

# USE CASES – THE IT STACK

**Applications**

**Database**

**Middleware**

**Operating System**

External Presentation  
To Students, Learners,  
Parents, Employers

Netherlands

- Ministry Collects Diplomas
- Trusted, National Hub
- Authentic & Verifiable
- Suitable for Blockchain

**Applications**

**Database**

**Middleware**

**Operating System**

External Presentation  
To Students, Learners,  
Parents, Employers

Internal Processing  
Delivery & Results

# DATA DELIVERY & EXCHANGE

- **Globally insufficient or non-existent solutions**
- **PESC Common Data Services Taskforce (10/2011)**
- **Gap Analysis by California Community Colleges resulted in need for EdExchange**
- **No consistent way to request & exchange documents between academic institutions**
- **Service provider exchange networks operate in isolation from one another**
- **Available legacy exchange built on legacy technology, storage of PII, and lacks confirmation of delivery**

# THE EDEXCHANGE SOLUTION

- **Enables real-time open data exchange among academic institutions and their service providers**
- **Payload agnostic to support a multitude of documents, types of exchanges**
- **Community based solution based on standards, open source development**
- **Open web services architecture, open source code & standards**
- **Neutral digital look-up service, neutral platform (PaaS)**
- **Peer-to-peer network enabling secure, reliable & direct connection between users**
- **Avoids store-and-forward & file-based technologies**

# DIRECTORY SERVER

## Purpose

- Secure repository of validated network endpoints servicing listed destinations

## Functions

- Accept Delivery Options request
- Return Delivery Options report

## Reference Implementation

- Java Server

## Deployment

- Operated by PESC



# NETWORK SERVER

## Purpose

- Serve as an endpoint in the secure EdExchange network

## Functions

- Lookup
- Send
- Receive

## Reference Implementation

- Java Server

## Intended Deployment

- Local to Vetted Institutions & Service Providers



# HOW IT WORKS

How do I send  
an electronic  
transcript to  
\_\_\_\_\_?

**College/Service Provider A**



Network Server

**College/Service Provider B**



Network Server

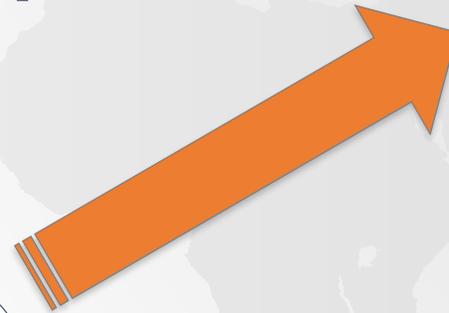
# HOW IT WORKS

**College A calls the EdExchange Directory Server with a Delivery Options Request**

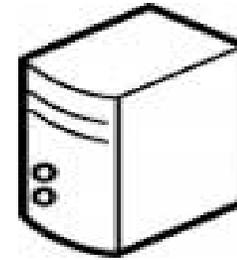
**College/Service Provider A**



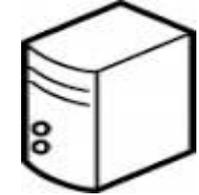
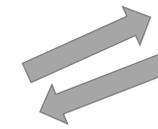
Network Server



**EdExchange Server Host**



Directory Server



Backup Directory Server

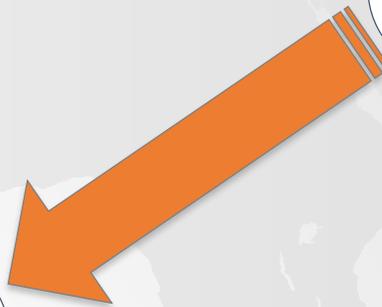
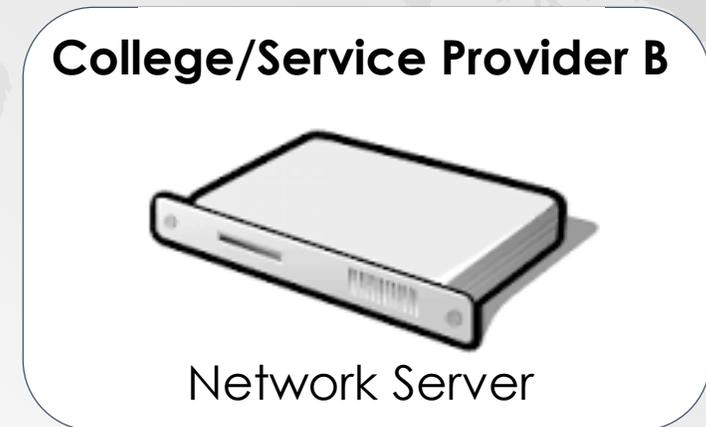
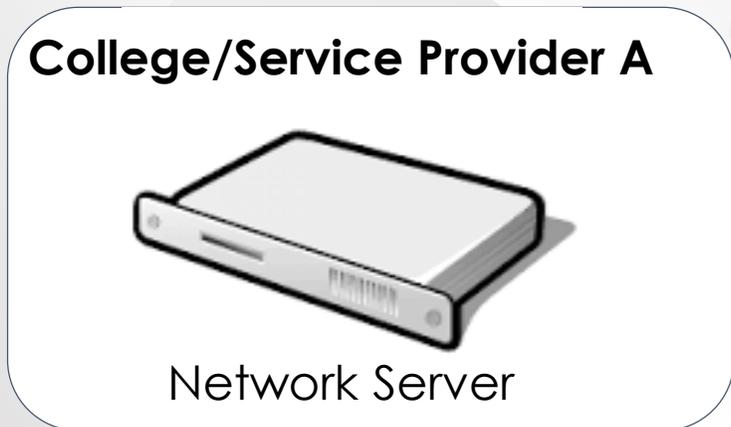
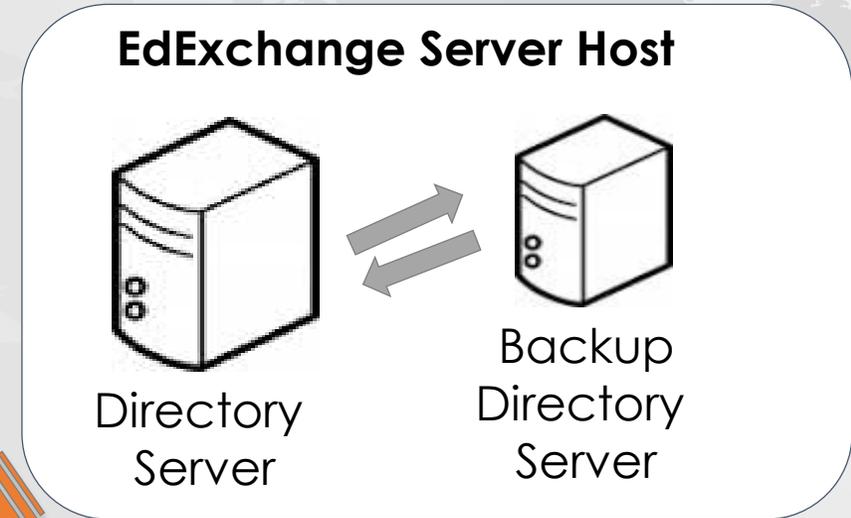
**College/Service Provider B**



Network Server

# HOW IT WORKS

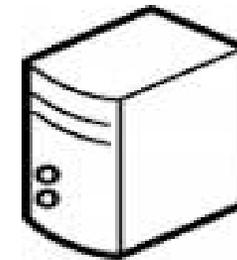
**Directory server responds with Delivery Options Report which contains validated network servers**



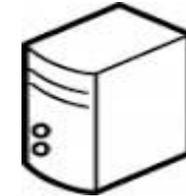
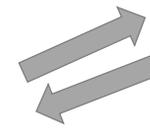
# HOW IT WORKS

Transcript placed in an  
“EdExchange Envelope”  
and delivered to  
appropriate Network  
Server

## EdExchange Server Host



Directory  
Server



Backup  
Directory  
Server

## College/Service Provider A



Network Server



## College/Service Provider B

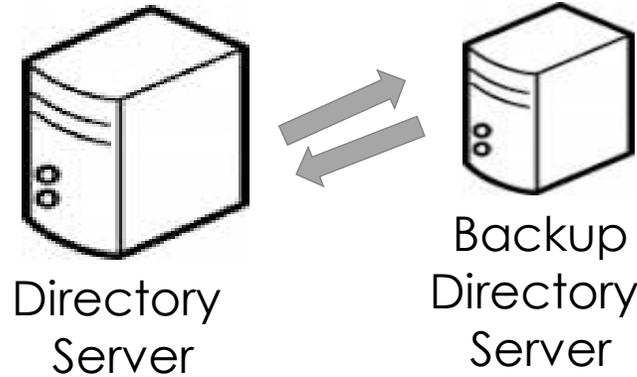


Network Server

# HOW IT WORKS

Confirmation placed  
in “EdExchange  
Envelope” and  
returned to senders  
Network Server

## EdExchange Server Host



## College/Service Provider A



Network Server

## College/Service Provider B



Network Server



# EDEXCHANGE

- **Secure** Avoiding file based technologies keeps exchange of data between the sender and receiver
- **Reliable** EdExchange standard assures confirmation of delivery is received
- **Fast** Peer to peer architecture provides for a direct connection
- **Payload Agnostic** Supporting a variety of document types and transactions

# BENEFITS

- **Improve data integrity and data quality**
- **Provide consistent and reliable information and service to end users and consumers of data**
- **Enable the ability to measure and benchmark various levels and components of data**
- **Decrease programming costs**
- **Reduce human resource costs**
- **Instill a hierarchical methodology for development based on standards and minimizes variables**

# NEXT STEPS



- **Finalize pilots:**
  - California Community Colleges
  - Credentials Solutions
  - National Student Clearinghouse
  - Parchment
- **MOU w/ PESC**
- **Confirmed Insurance**
- **Budget**
- **Subscription Pricing**
- **'Soft launch' Fall 2018**

# ADDITIONAL INITIATIVES



- **Admissions Workgroup for Standardizing Recruitment Data**
  - Thursday June 21, 2018 3pm EDT
- **GEO Code**
- **JSON Task Force**
- **Technology Task Force**
- **Fall 2018 Data Summit**
  - October 17-19, 2018, San Francisco
  - Charmain Hack, President, ARUCC, Keynote Speaker
  - SIS and Application Centers

# THANK YOU!

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