



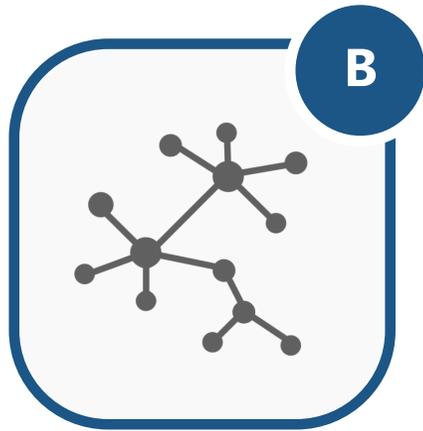
Presentation to ARUCC GDN Group

Andy Dowling, CEO, Digitary

Digital credential models



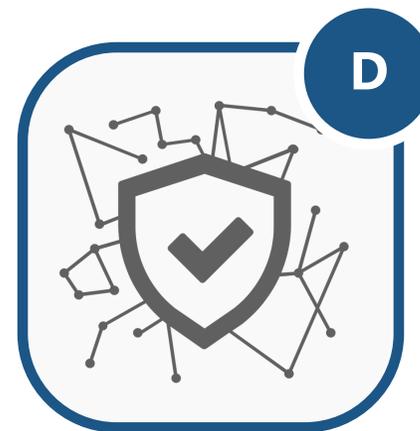
CENTRAL REPOSITORIES



EXCHANGE NETWORKS



BADGE FRAMEWORKS



BLOCKCHAIN



HUB AND SPOKE



A. Central Repositories



-
- 1 Scope
 - Credential verification** tool
 - Central** database populated by participants
 - Manual online lookup** by third parties
 - 2 Learner-centric
 - Learner is **not** part of the process
 - No digital artefacts for learners to share with others



A. Central Repositories



3 Security, Trust, Privacy

Central database accessible via a web portal

Learner **consent** is a challenge

Communications are key to online validation portals

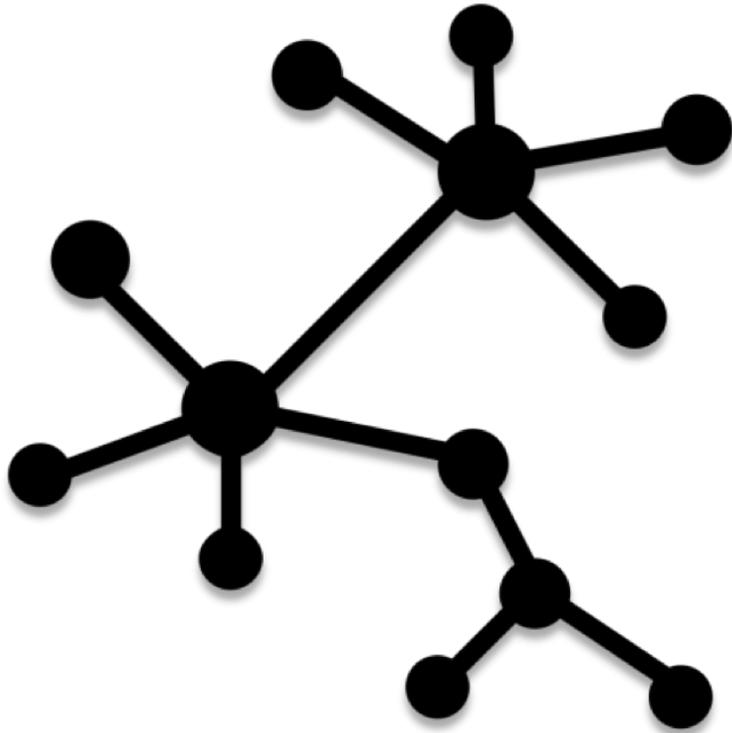
4 Participation

Relatively simple to build – no learner involvement

Simple data set = easier on-boarding



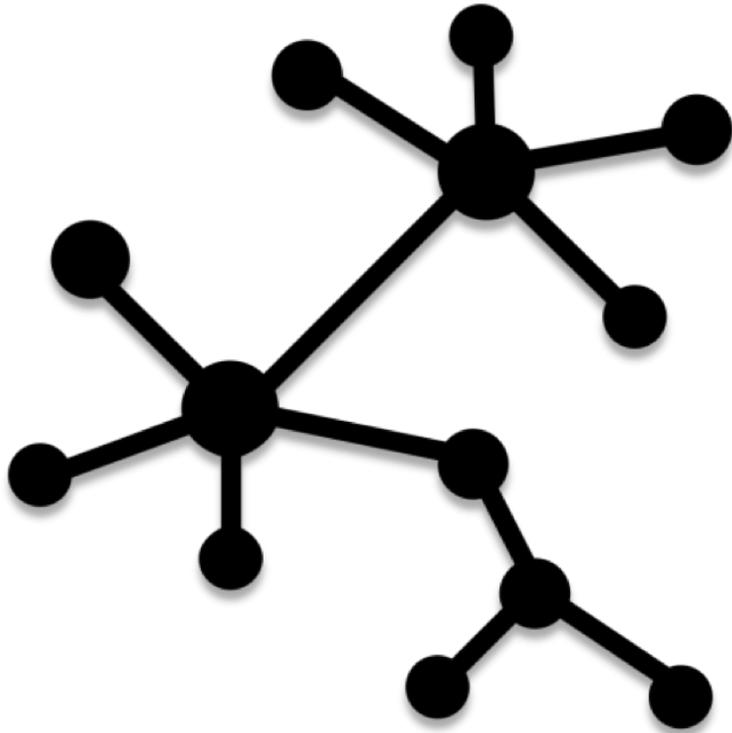
B. Exchange Networks



- 1 Scope
Credential exchange capability
Participants send and receive from the network
System to system transfer of information
- 2 Learner-centric
Institutions usually initiate delivery via the network
Students can request a push with **peripheral systems**



B. Exchange Networks



3 Security, Trust, Privacy

Closed network of trusted participants

Secure delivery of information

Passive verification over a trusted channel

4 Participation

High technical bar to adoption:

APIs for senders and receivers

Data standards, particularly with data-rich payload



C. Badge Frameworks



- 1** Scope
Micro-credentialing framework
Badges are image files with embedded data
Badges are issued, stacked, shared, and verified
- 2** Learner-centric
Badges are issued to learners by issuers
Learners store their badges online
Learners share their badges with third parties



C. Badge Frameworks



- 3** Security, Trust, Privacy
 - Badges are hosted, signed, or endorsed
 - Anybody can issue a badge for anything**
 - Negative perception in a formal context
 - Long-term security
- 4** Participation
 - Easy to issue badges**



D. Blockchain



- 1 Scope
Certifying and verifying “learner-owned” credentials
Uses public blockchain crypto to certify and independently verify records
- 2 Learner-centric
Learners **possess** their records -> their own registrar
Learners **must not lose** their keys or records





D. Blockchain



3 Security, Trust, Privacy

Strong on privacy

Trust: Not designed to identify issuers

Verification: complex and removed from issuer

Risky: Assumes today's crypto will never be broken

4 Participation

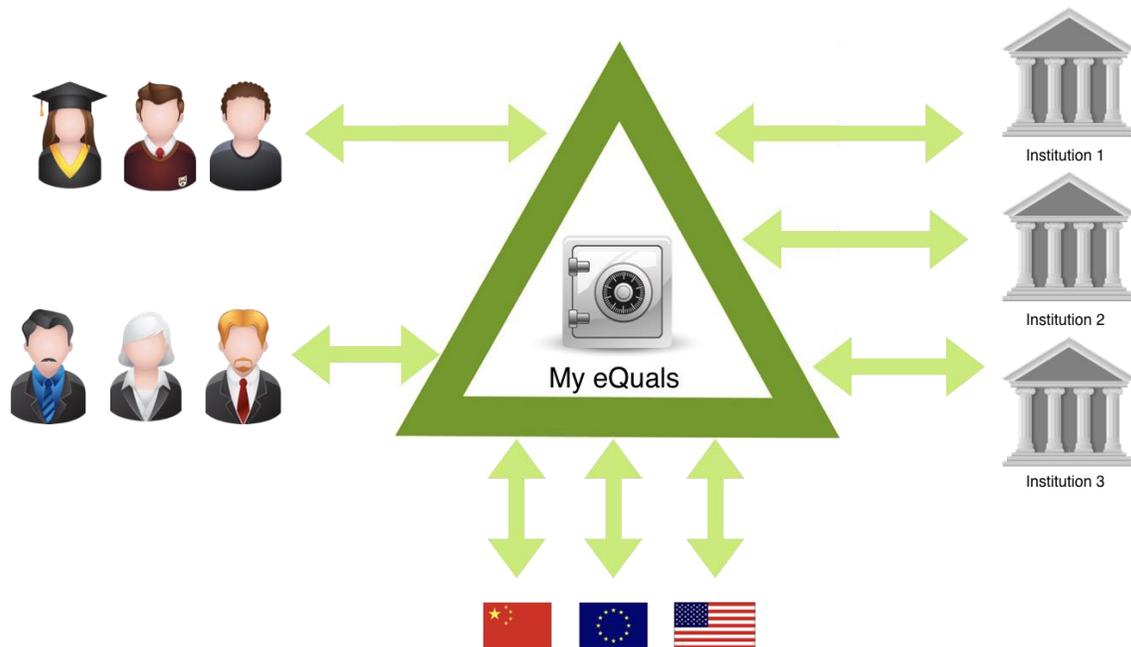
Easy to issue "fire and forget" blockchain records

Issuers need to accept cost of disintermediation





E. Hub and Spoke



DIGITARY
Secure online credentials

1

Scope

Certification, storage, exchange, learner access

2

Learner-centric

Issuers **certify** and **maintain** records in their repository

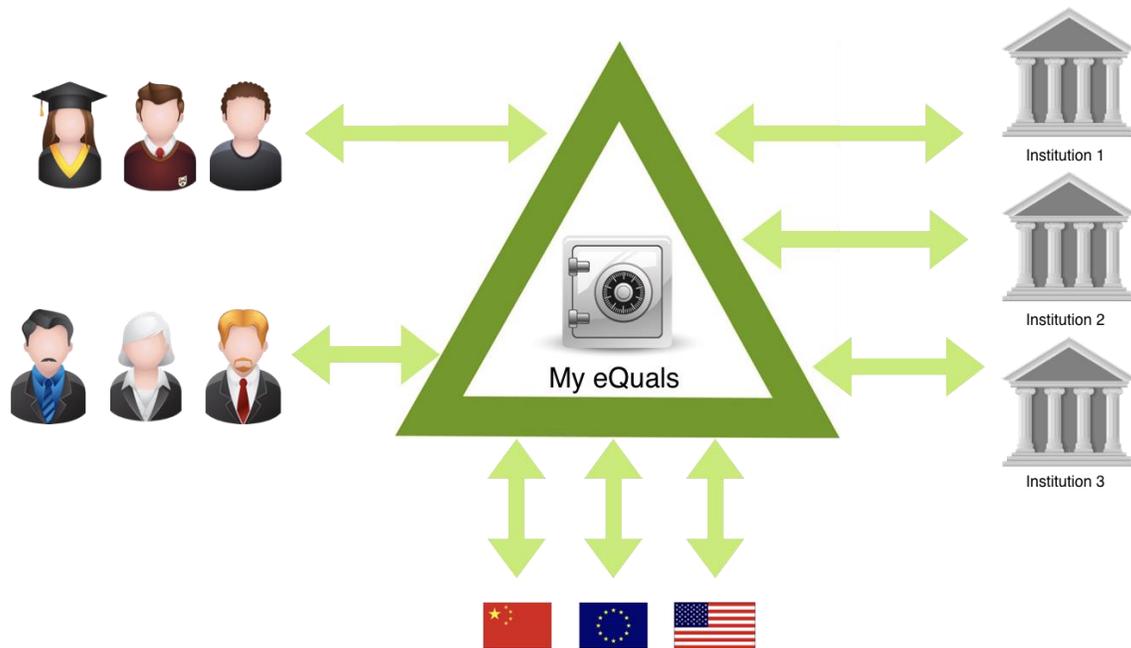
Learners **access** their records via portal and **control sharing** with others

Issuer does **not** need to get involved in sharing or verification





E. Hub and Spoke



3 Security, Trust, Privacy

- Issuers keep their own records
- Cryptographic signing and long-term validity
- Back to source verification via portal
- Secure exchange via network

4 Participation

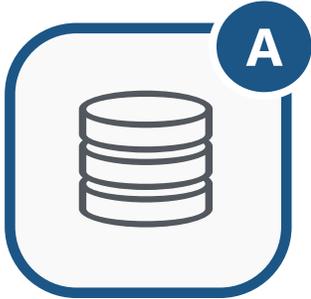
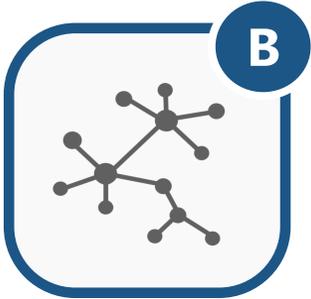
- Spectrum of capability amongst providers:
1. Simple: PDF drag and drop
 2. Complex: API integration with PESC XML



DIGITARY
Secure online credentials



In summary..

	 CENTRAL REPOSITORIES	 EXCHANGE NETWORKS	 BADGE FRAMEWORKS	 BLOCKCHAIN	 HUB AND SPOKE
SCOPE	VERIFICATION STORAGE EXCHANGE	VERIFICATION STORAGE EXCHANGE	VERIFICATION STORAGE EXCHANGE	VERIFICATION STORAGE EXCHANGE	VERIFICATION EXCHANGE STORAGE
LEARNER CENTRIC	NO	DEPENDS	YES	YES	YES
SECURITY	CONSENT ISSUES	STRONG	LONG-TERM SECURITY ISSUES TRUST ISSUES	LONG-TERM SECURITY ISSUES TRUST ISSUES	STRONG
PARTICIPATION	SIMPLE	INVOLVED	SIMPLE	SIMPLE	VARIABLE

Q & A



Thank You!

Andy Dowling, CEO, Digitary

(andy.dowling@digitary.net)