

ARUCC 2014 Program

Pre-conference Workshops (Delta Quebec):

Sunday, June 15, 2014	Topic	Facilitator/Presenter
9:00 am – 4:00 pm 9h á 16 h	Career Roadmap: A Session on Strategically Developing Your Career as a Leader in Enrolment Management	Kathleen Massey, McGill University Joanne Duklas, Duklas Cornerstone Consulting
9:00 am – 12:00 pm 9 h á 12 h	<i>Bilingual / bilingue</i> Learning to Evaluate International Credentials: Middle East and North Africa / Apprendre à évaluer les titres de compétence étrangers : Moyen-Orient et Afrique du Nord	Kim Bartlett, McGill University Laurens Verkade, McGill University
1:00 pm – 4:00 pm 13 h á 16 h	Workshop on Language Test Scores in University Admissions	Beverly Baker, McGill University

Monday, June 16, 2014 (All Sessions at Quebec City Convention Centre)

Welcome and Opening Keynote Address:

8:50 am – 9:00 am / 8h 50 á 9 h – Welcome and Opening Remarks: Hans Rouleau, President, ARUCC

9:00 am – 10:00 am / 9h á 10 h – Opening Keynote Address: [Chantal Hébert](#), Toronto Star columnist, CBC and Radio-Canada panelist, and author

10:00 am – 10:40 am / 10 h á 10 h 40 – Exhibits/Refreshment Break

CONCURRENT SESSION TRACKS

TIME/HEURE	TRACK 1 / CATÉGORIE 1 Collaboration in Strategic Enrolment Management / Collaboration en gestion stratégique des inscriptions	TRACK 2 / CATÉGORIE 2 Inspiring Leadership and Governance / Leadership éclairé et gouvernance	TRACK 3 / CATÉGORIE 3 Best Practices in Operations & Systems Management / Meilleures pratiques de fonctionnement et gestion des systèmes	TRACK 4 / CATÉGORIE 4 Innovations in Client Service, Communications and Marketing: Adapting to the 21st Century / Innovations en service à la clientèle, communications et marketing : s'adapter au 21 ^e siècle	TRACK 5 / CATÉGORIE 5 Retention and Student Success / Rétention et réussite des étudiants
BLOCK / BLOC A 10:40 am – 11:55am 10 h 40 á 11 h 55	A1 – <u>Collaborer pour mieux servir</u> France Myette, Université de Sherbrooke	A2 – <u>Transformational Leadership within Enrollment Management: Strategies for Empowerment and Success</u> Randall Langston, AVP Enrollment Management & Student Brockport College, NY	A3 – <u>Classroom Scheduling: A Creative Approach to a VERY Common Problem</u> Bruce Cunningham, Assistant Vice Provost and University Registrar, Duke University	A4 – <i>Bilingual / bilingue</i> <u>Graduate Admissions at McGill: Then and Now / Admissions aux cycles supérieurs à McGill : avant et maintenant</u> Laurens Verkade and Mark Quinsey, McGill University	A5 – <u>Attendance Tracking... We Have an App for That!</u> Gerald Murray, University of Toronto (Mississauga)
BLOCK / BLOC B 1:30 – 2:45 pm 13 h 30 á 14 h 45	B1 – <u>So Many Programs: Degree Works at the University of Saskatchewan</u> Jamie McCrory, University of Saskatchewan	B2 – <u>Effects of Process Change in Admission and Registration</u> Trish Nuyten and Rebecca Benson, Red Deer College	B3 – <u>Building Bridges: Consistency, Portability and Capacity of International Academic Credential Assessment in Canada</u> Nancy Tran & Natasha Sawh, Canadian Information Centre for International Credentials at the Council of Ministers of Education Canada (CICIC at CMEC) Alison Pickrell, University of Saskatchewan	B4 – <u>Comprendre les différences générationnelles pour mieux servir les clients et les collègues</u> Indépendante Josée Garceau	B5 – <i>Bilingual / bilingue</i> <u>Transitioning Undergraduate Students into the Workforce / Aider les étudiants diplômés à entrer dans le monde du travail</u> Michael Teed and Hans Rouleau, Bishop's University

BLOCK / BLOC C	C1 – <u>Un modèle de mobilité étudiante qui a fait ses preuves</u> Marie-Claude Tremblay, Université Laval	C2 – <u>Initiating & Nurturing Strategic Partnerships</u> Pat Schultz and Melissa Padfield, University of Alberta	C3 – <u>University of Toronto - Next Generation Student Services : A Guided Tour</u> Margaret Bura, University of Toronto Cathy Eberts, University of Toronto	C4 – <u>Applying e-Commerce Strategies and Best Practices in Graduate Enrollment Management to Build Your Website</u> Marc-Olivier Ouellet, University of Montreal	C5 – <u>The Challenges and Lessons of the Withdrawal Due to Extenuating Circumstances</u> Concetta Di Francesco, Simon Fraser University
Strategic Round Table Discussions	RT 1 – <u>Theory to Practice: A Student Situated Context Model for SEM</u> Discussion lead by: Kate Ross, Associate Vice-President, Enrolment Services & Registrar, University of British Columbia		RT 2 – <u>What Is In a Standard? Tales of Mapping and Exchanging Electronic Transcripts</u> Discussion lead by: Doug Holmes, Leisa Wellsman		

Tuesday, June 17, 2014

BLOCK / BLOC D	D1 – <u>Inspiring Collaboration and Innovation: Process Improvement in the Office of the Registrar</u> Meike Carreira, NorQuest College, Edmonton	D2 – <u>Enhancing Value Creation - Enabling Adoption and Sustainment of Major Initiatives</u> Maggie Hartley, Kelli Fitzmaurice, and Stuart Bourhill, University of British Columbia	D3 – <u>How SFU Tried to Train the Community and Hopefully Avoided the Dragons</u> Rella Ng, Simon Fraser University	D4 – <u>Usage et enjeux des médias sociaux - Les pratiques numériques pour la promotion et le recrutement des étudiants au Brésil</u> Sirleia Rosa et Michèle Glémaud, Université de Montréal	D5 – <u>The Keys to Student Retention</u> Scott Duguay and Hans Rouleau, Bishop's University
BLOCK / BLOC E	E1 – <u>Collaborative Approaches for Aboriginal Applicants at UBC's Okanagan Campus</u> Jeannine Kummerle, University of British Columbia (Okanagan)	E2 – <u>The Leading Edge: Making a Difference in Complex and Challenging Times</u> Al Wiseman, University of the Fraser Valley	E3 – <u>Comparing Apples to Apples or are they Oranges: comparing new admission systems and their implementation</u> Gillian Robinson, The University of Calgary and Mark Quinsey, McGill University	E4 – <u>Comment bâtir un site Web qui répond aux besoins des étudiants d'aujourd'hui</u> Marc-Olivier Ouellet, Université de Montréal	E5 – <u>Putting Students First - Applying Generalist Roles to Maximize Support and Resources</u> Darran Fernandez and Mike Becir, University of British Columbia
BLOCK / BLOC F	F1 – <u>Overcoming Financially Challenging Times With Communities of Practice</u> Heidi Emami and Clara Spadafora, McGill University	F2 – <u>We Need to Talk: Handling Difficult Conversations</u> Mairead Barry, Dalhousie University	F3 – <u>Using Technology to Enhance the Student Experience</u> Rella Ng, Simon Fraser University	F4 – <u>UTM Mobile: Providing Services To Students On The Go</u> Gerald Murray, University of Toronto (Mississauga)	F5 – <u>Reconnaissance des acquis et des compétences; mise en place d'une démarche et d'un formulaire portfolio électronique à l'université du Québec à Trois-Rivières</u> Céline Camirand, L'Université du Québec à Trois-Rivières
BLOCK / BLOC G	G1 – <u>Searching For The "Right" Student: The Use Of Broad Based Admissions Criteria In The UBC Undergraduate Admission Decision.</u> Andrew Arida, University of British Columbia	G2 – <u>The Anatomy of a Review</u> Neil Marnoch, University of Manitoba and Asa Kachan, Dalhousie University	G3 – <u>Fraud Busters: Protecting Your Registrar's Office!</u> Al Wiseman, University of the Fraser Valley, Karen McCredie, Capilano University, Kate Ross, University of British Columbia	G4 – <u>Stratégie de communication cohérente : du recrutement à la rentrée</u> Judith Picard, Université de Montréal	G5 – <u>There Still Aren't Enough Hours in an Academic Day (Transforming Course scheduling)</u> Tom Nault, University of Toronto

Strategic Round Table Discussions 4:45 pm – 5:45 pm 4 h 45 á 5 h 45	RT 3 – <i>Bilingual / bilingue</i> <u>Moving to New Ways to Recognize Learning, From Credit-Hours to Badges/Vers un nouveau modèle de reconnaissance des apprentissages, des crédits aux "badges"?</u> Discussion lead by: Kathleen Massey, McGill University and Elise Beauregard, Université du Québec Discussion conduite par : Kathleen Massey, Université McGill et Élise Beauregard, Université du Québec		RT 4 – <u>A Matter of Trust! : The Vital Roles of System Research, Practice Dialogue, and Parity of Esteem in Facilitating Inter-institutional Collaboration in the BC Transfer System (and Beyond)</u> Discussion lead by: Rob Fleming and Robert Adamosky, British Columbia Council on Admissions and Transfer (BCCAT)		
Wednesday, June 18, 2014					
8:50 am – 9:00am 8 h 50 á 9 h	Welcome from PCCAT President and Closing Remarks from Incoming ARUCC President				
9:00 am – 10:00 am 9 h á 10 h	ARUCC Closing Keynote/PCCAT Opening Keynote: You Gotta Know the Person: Developing Awareness that Leads to Partnerships for Student Success Tricia Seifert , Assistant Professor, Department of Theory and Policy Studies, University of Toronto (OISE)				
BLOCK / BLOC H					
10:30 am – 11:45 am 10 h 30 á 11 h 45	H1 – <u>Retention and Student Success: Helping Students Start Smart</u> Alexis Manley, Tammy Byrne, Marcy MacKinnon, John Mayich, University of Cape Breton	H2 – <u>National Project Update (ARUCC and PCCAT) - Facilitating student mobility within Canada: ARUCC/PCCAT National Standards Project on Transcript Practices and Transfer Credit Nomenclature</u> Joanne Duklas, Project Lead, ARUCC PCCAT National Transcript Standards and Transfer Credit Nomenclature Study; Principal Consultant, Duklas Cornerstone Consulting	H3 – <u>Système de dépistage des étudiants a risque d'échec ou d'abandon.</u> François Pothier et Simon Gingras, Université Laval	H4 – <u>The Canadian Electronic Transcript Network: Vision Moving Toward Reality</u> Lisa Wellsman & Bill McKee, Ontario Universities' Application Centre, and Pascal Robichaud, l'Université de Moncton	H5 – <u>From T to C: Managing the Transferring Student and Assessing Their Credit Equivalency</u> Neil Neebar and Lauren Daley, University of Toronto (Mississauga)
11:45 am 11 h 45	ARUCC concludes				