



# SIAST

COME.SEE.INVESTIGATE



Welcome to C.S.I.



# SIAST is....



Saskatoon



Regina



Moose Jaw



Prince Albert



# Putting Knowledge to Work

✓ 97% of graduates rate our programs good to excellent

✓ 96% of employers are either satisfied or very satisfied with SIAS graduates

✓ 92% graduates found work within the 1<sup>st</sup> six months of graduation





## “Old” Open House Model

- Biennial
- Unstructured
- Resource intensive
- Non-targeted – ‘free-for-all’
- General dissatisfaction from stakeholders
- Difficult to track effectiveness





## SAD

- “Spend-a-Day” - 3 to 5 times per year
- Easy to track effectiveness
- Structured
- Could only accommodate small numbers
- Had become “tired”



## What we wanted

- Structure
- Targeted
  - By program
  - By audience
- Best of both programs
  - Open House – hands-on activities, tours
  - SAD – interaction with our students, experience in a shop, lab or classroom



Come. See. Investigate.





## What We Did

- Sell the concept internally
  - Management
    - More targeted
    - More effective use of resources
    - More effective
  - Program Heads & Faculty
    - Less work!
    - Less time!





## What We Did



- Mailed to every high school in the province
- E-mail
- Personal Visits

<b>CSI SIAS</b> E-MAIL: <b><i>AskAQuestion@siast.sk.ca</i></b> PHONE: <b><i>1-866-goSIAS</i></b>  <b><i>We're changing how we run Open Houses and Spend-A-Days!</i></b>  CSI SIAS is a new way of exploring our programs and services and learning how you can <b>put knowledge to work.</b> Investigate SIAS this October!  Watch for more details this September.	<div></div> TO: _____ _____ _____ _____  <b>SIAS</b> Putting knowledge to work.
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Services for Students (SIAS-Wide) - Microsoft Internet Explorer

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Address <http://www.siastr.sk.ca/siastr/servicesforstudents/#csi>

Links Banner Campus Pipeline SIAST Home Page

Google Search 6 blocked Check AutoLink AutoFill Options

### CSI - Come. See. Investigate SIAST.



#### CSI is now in Saskatchewan!

CSI SIAST replaces the former Spend-a-Day and Open House events held at each of the [SIAST campuses](#). It is a new way to explore our programs and services and learn how to **put knowledge to work**.

Students will spend time at one of the SIAST campuses where they will:

- experience hands-on activities
- talk to SIAST students
- gather information about admission requirements and application processes
- learn more about employment opportunities

**Note**

- CSI SIAST is available to grade 11 and 12 students.
- You must pre-register at least five days in advance of the CSI visit date by completing the [online registration form](#).
- After you register, you will receive a confirmation letter/email that will include more details about your CSI visit.

[Schedule](#)  
[Online Registration](#)  
[More Information](#)

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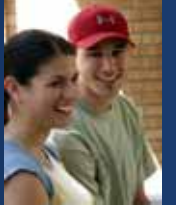


# What Programs Did









- **Early Childhood Education** – visited and worked in on-campus daycare
- **Electronics** – made flashlights, theft deterrent blinkers
- **Computer Systems Tech** – programmed a simple computer game
- **Civil, Water, Environmental Engineering Tech** - tested the strength of concrete (always popular!, raced rubber ducks in the Flume (a river flow simulator), students determined min/max temperature through our weather station, Civil students demoed and discussed their 5th semester projects, groundwater model/well installation/drawdown demo
- **Computer Eng Tech** - had the students design and cut a key fob made of circuit board material; viewed projects and spoke with current students
- **Biotechnology** - extracted DNA from Kiwi, DNA gel
- **Chemical Technology** – tested samples use gas chromatography
- **Hairstylist** – streaked their hair



# Activity Demonstration





# Evaluation



## The Results

- Overwhelmingly positive feedback from participants
  - XX% indicated they would be more likely to apply to a SIAST program
  - XX% indicated their expectations of the day were met or exceeded



## Bottom Line

- XX% of students who participated have now applied to a SIAST program



## Some Quotes

- *“My expectations were more than filled....we actually got to do some stuff! I was in welding and it was so much fun”*
- *“I would definitely have to say that participating in today, made me almost positive that this is the school I want to go to.”*
- *“It was a great experience.”*
- *“You guys rock!”*



# What's Next



■ *Questions?*